

## **Evaluation Study on 'Advocacy of Safe Motherhood under CHCMI'**

*Funding Agency:* Panchayat and Rural Development Department, Government of West Bengal

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The Panchayats and Rural Development Department (P&RD), Government of West Bengal launched the Community Health Care Management Initiative (CHCMI) in January 2004 to promote community involvement in health care management through awareness generation programme and capacity building exercises, while ensuring delivery of services at the community level.

Within this initiative special emphasis had been on awareness and service delivery in the area of safe motherhood. The initiative involved, among other things, institutionalization of the system of public health monitoring by the Panchayats. To what extent the programme has been able to achieve its goals was the object of inquiry of the study.

The P&RD Department, Government of West Bengal entrusted to IDSK an evaluation study on *Advocacy of Safe Motherhood under CHCMI*. This study was carried out by a research team of IDSK led by Achin Chakraborty in six districts of West Bengal, namely, Birbhum, Uttar Dinajpur, Dakshin Dinajpur, Malda, Murshidabad and Purulia in addition to Bankura district. More than six hundred women, panchayat members, *sachibs* of Gram Panchayats, ICDS Supervisors, and Zilla Parishad officials were interviewed in these seven districts. The final report of the study was submitted in September 2007.